

Mr. Drasman

Dear Mr,

This notice went to
our constituency across
the country.

Cordially
Don

COMPLIMENTS OF

DONALD E. MacINNIS
Director, China Program

Asia Department
Division of Overseas Ministries
National Council of the Churches of Christ in the U. S. A.
475 Riverside Drive, New York, New York 10027



EAST ASIA OFFICE

STRATEGY, TECHNICAL, AREA PROGRAM DEPT. DIVISION OF OVERSEAS MINISTRIES
ROOM 616, 475 RIVERSIDE DRIVE, NEW YORK, N. Y. 10027 (212: 870-2371)

MEMORANDUM

TO: Friends of China Program

DATE: February 25, 1974

FROM: Judith/Milo Thornberry and Donald MacInnis

SUBJECT: Irv Drasnin's "CBS REPORTS: SHANGHAI" *Friday, March 8, 10:00 PM (EDT)

Irv Drasnin, producer of the excellent documentary "Misunderstanding China" (CBS, 1972), has completed another special report on China -- CBS Reports: Shanghai -- based on a ten week visit last summer. The making of this documentary was the subject of Mr. Drasnin's presentation to the January meeting of the China Panel.

The documentary is not a travelogue, but a close look at one Chinese city. Although we have not previewed the film, we are confident that it will be the same kind of sensitive and insightful presentation which has characterized his other documentaries.

We are interested in your comments on the film, as is Mr. Drasnin. You may write directly to Mr. Drasnin at CBS News, or, if you wish, we will pass your comments on to him.

"CBS Reports: Shanghai", CBS-TV, Friday, March 8, 10:00 PM (EDT).

*New York metropolitan area. Check local listings elsewhere.



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MEMORANDUM

TO: China Program Associates and
Other Friends

DATE: February 25, 1974

FROM: Judith/Milo Thornberry *Milo Thornberry*

SUBJECT: Irv Drasnin's CBS REPORTS: SHANGHAI *Friday, March 8, 10:00 PM (EDT)

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The documentary is not a travelogue, but a close look at one Chinese city. Although we have not previewed the film, we are confident that it will be the same kind of sensitive and insightful presentation which has characterized his other documentaries.

Why not get your group, or a group, together for viewing and discussing the film? We are interested in your comments on the film, as is Mr. Drasnin. You may write directly to Mr. Drasnin at CBS News (35 W. 45 Street, 5th Floor, New York, New York 10036), or, if you wish, we will pass your comments on to him.

*New York metropolitan area. Check local listings elsewhere.

*Jw - Sent to about
275 people thruout
U. S. Hope it boosts
the viewer rating at
least a point or 2!
Judith*

CBS NEWS

A Division of Columbia Broadcasting System, Inc.
524 West 57 Street
New York, New York 10019
(212) 765-4321

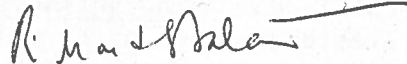
Richard S. Salant, President

Dear Mr. and Ms. Thornberry:

Many, many thanks for your generous letter of March 19--and your thoughtfulness in taking the time to write.

Your letter means a great deal to us, and it will mean a great deal to Irv Drasnin with whom I am sharing your letter.

With best wishes,



Mr. and Ms. Thornberry
Field Services Coordinators
National Council of the Churches
of Christ
475 Riverside Drive
New York, New York 10027

March 22, 1974

cc Irv Drasnin ✓



EAST ASIA WORKING GROUP

National Council of the Churches of Christ in the U.S.A.

475 Riverside Drive New York, N.Y. 10027

(212) 870-2371 • Cable: Dominicus

Rev. W. Sterling Cary, President

R. H. Edwin Espy, General Secretary

Edwin M. Luidens
Director

March 19, 1974

Mr. Richard Salant
President, CBS
524 West 52 Street
New York, New York 10019

Dear Mr. Salant:

Commendations to you and Irv Drasnin for the excellent documentary, CBS REPORTS: Shanghai, aired on Friday night March 8th. We knew for some time that the film was in the making and awaited its showing expectantly. We were not disappointed.

Like Misunderstanding China (CBS 1972) this film is in a class apart from other China documentaries. The interviews with the Shanghai officials and the clear description of the Cultural Revolution were particularly outstanding. The many closeups of people gave a human dimension often missing in reporting from China.

Thank you again for your good work.

Sincerely,

Judith & Milo Thornberry

mt/gm

Judith/Milo Thornberry
Field Services Coordinators

Robert W. Northup
Director, Japan and Hong Kong

Donald E. MacInnis
China Program Director

Raymond and Rhea Whitehead
Asia Research Consultants, Hong Kong

Milo and Judith Thornberry
Field Service Coordinators



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